



Site Usage

May 434 Visits

2.44 Pages/Visit

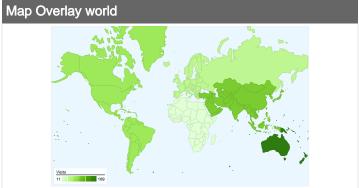
58.29% Bounce Rate

1,057 Pageviews

₩₩ 00:03:44 Avg. Time on Site

49.35% % New Visits





Traffic Sources Overview					
	 Search Engines 307 (70.74%) Direct Traffic 81 (18.66%) Referring Sites 46 (10.60%) 				

Content Overview				
Pages	Pageviews	% Pageviews		
1	355	33.59%		
/fia_library_free.html	91	8.61%		
/fia_notnews.html	43	4.07%		
/fiapng_books.html	40	3.78%		
/fia_library_acts.html	33	3.12%		



336 people visited this site

434 Visits

336 Absolute Unique Visitors

1,057 Pageviews

2.44 Average Pageviews

~~~~ 00:03:44 Time on Site

**58.29%** Bounce Rate

69.35% New Visits

#### **Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 376    | 86.64%   | Unknown          | 188    | 43.32%   |
| Firefox           | 46     | 10.60%   | DSL              | 104    | 23.96%   |
| Safari            | 6      | 1.38%    | T1               | 55     | 12.67%   |
| Opera             | 4      | 0.92%    | Cable            | 47     | 10.83%   |
| Mozilla           | 1      | 0.23%    | Dialup           | 36     | 8.29%    |

# www.fiapng.com Traffic Sources Overview

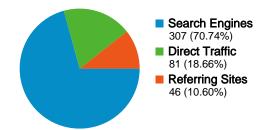


#### All traffic sources sent a total of 434 visits

18.66% Direct Traffic

10.60% Referring Sites

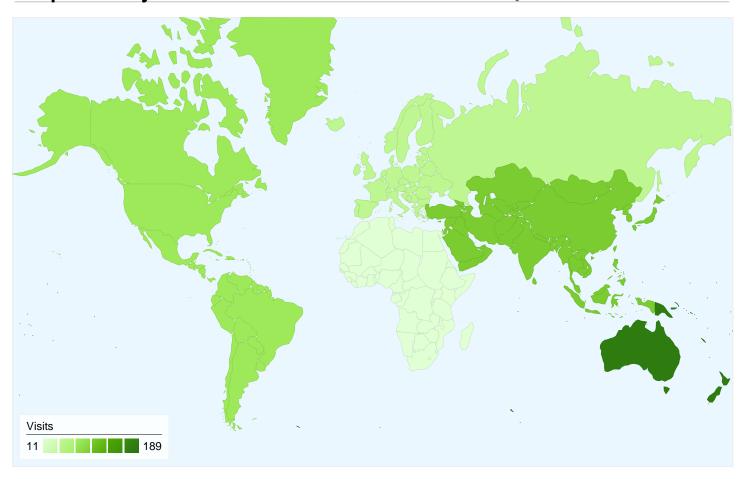
70.74% Search Engines



### **Top Traffic Sources**

| Sources                      | Visits | % visits |
|------------------------------|--------|----------|
| google (organic)             | 245    | 56.45%   |
| (direct) ((none))            | 81     | 18.66%   |
| yahoo (organic)              | 47     | 10.83%   |
| msn (organic)                | 11     | 2.53%    |
| images.google.com (referral) | 10     | 2.30%    |

| Keywords               | Visits | % visits |
|------------------------|--------|----------|
| png forest products    | 9      | 2.93%    |
| pngfia                 | 9      | 2.93%    |
| png forestry           | 7      | 2.28%    |
| png forest association | 5      | 1.63%    |
| png forest industries  | 4      | 1.30%    |



# 434 visits came from 5 continents

| Site Usage                          |                                                  |                         |                            |                                                       |                                      |             |
|-------------------------------------|--------------------------------------------------|-------------------------|----------------------------|-------------------------------------------------------|--------------------------------------|-------------|
| Visits 434 % of Site Total: 100.00% | Pages/Visit<br>2.44<br>Site Avg:<br>2.44 (0.00%) | <b>00:03:</b> Site Avg: | e on Site<br>44<br>(0.00%) | % New Visits<br>69.35%<br>Site Avg:<br>69.35% (0.00%) | <b>Bounce 58.29</b> Site Avg: 58.29% | 9%          |
| Continent                           |                                                  | Visits                  | Pages/Visit                | Avg. Time on<br>Site                                  | % New Visits                         | Bounce Rate |
| Oceania                             |                                                  | 189                     | 2.56                       | 00:03:59                                              | 69.31%                               | 55.03%      |
| Asia                                |                                                  | 106                     | 2.49                       | 00:04:10                                              | 65.09%                               | 57.55%      |
| Americas                            |                                                  | 80                      | 2.22                       | 00:02:50                                              | 80.00%                               | 65.00%      |
| Europe                              |                                                  | 48                      | 2.33                       | 00:03:20                                              | 62.50%                               | 58.33%      |
| Africa                              |                                                  | 11                      | 1.73                       | 00:03:37                                              | 63.64%                               | 72.73%      |
|                                     |                                                  |                         |                            |                                                       |                                      | 1 - 5 of 5  |



# Pages on this site were viewed a total of 1,057 times

1,057 Pageviews

722 Unique Views

58.29% Bounce Rate

# **Top Content**

| Pages                  | Pageviews | % Pageviews |
|------------------------|-----------|-------------|
| 1                      | 355       | 33.59%      |
| /fia_library_free.html | 91        | 8.61%       |
| /fia_notnews.html      | 43        | 4.07%       |
| /fiapng_books.html     | 40        | 3.78%       |
| /fia_library_acts.html | 33        | 3.12%       |